



Driving Issues, Raising Standards

Our Strategy 2017 to 2022



Our Vision

To achieve excellence
in parking for all

Our mission

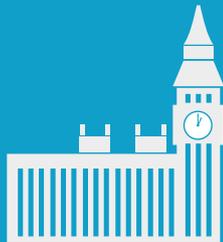
As the recognised authority in parking the BPA is actively representing and promoting the sector by advancing knowledge, raising standards and professionalism, and using its influence for the benefit of all.

Our aims



Making parking a recognised profession

We continually work to raise standards and professionalism and to expand the role of the Association as the professional body representing the parking sector. We will continue to ensure we develop and promote professional development, as well as recognise and reward excellence and professionalism.



Informing and influencing government and stakeholders to recognise the need for parking management

We strive to improve people's and society's understanding of why parking needs to be managed. We will continue to improve relationships with all service providers and use the collective experience, knowledge and expertise of members and stakeholders to influence debates to promote parking and traffic management.



Engaging and developing our membership and delivering better value

As the leading association for parking professionals, we are committed to supporting our members by improving the services we provide. We also hope to broaden our appeal to organisations and individuals new to parking.



Encouraging innovation in a sustainable and socially responsible manner

Innovation is changing the way parking services are managed and delivered. We will continue to encourage the use of new technologies to improve accessibility and sustainability but also to guarantee public acceptance.



Placing the consumer at the heart of our thinking

We aim to keep the consumer at the heart of our thinking through increasing public confidence in parking and parking management by raising standards across the profession.

A voice for the parking sector

Our diverse community of around 700 members includes manufacturers, learning providers, technology developers, consultants, structural and refurbishment experts, local authorities, and car park operators, including those managing parking on private land such as retail parks, healthcare facilities, universities and railway stations.

The Association engenders collaboration between stakeholders, members and government to support growth for our communities, improve compliance amongst those managing and using parking facilities, and encourage fairness

and consistency to achieve the vision of excellence in parking for all. We are committed to promoting innovation, technology, growth and sustainability, and continue as always to promote the very highest of standards with the aim of making parking a recognised profession.

Our Council of Representatives reflect the major areas of activity and influence within the Association. On joining members align themselves with both a regional and sectoral electoral college and these colleges create the constitution of the Council of Representatives as below.



About the British Parking Association

We are the largest, most established and trusted professional association representing parking and traffic management in Europe. The BPA is the recognised authority within the parking profession and we use our influence to represent the best interests of the sector. We also provide an extensive range of membership services to support parking professionals & organisations in their day-to-day work.

Collaborating online

- > Our online network, **Parking 20:20** will enable the parking community to delve deeper into the seven areas of focus we have identified and create projects to respond specifically to each.

Engaging stakeholders

- > Our high level stakeholder group **The Parking Forum** meets quarterly and informs those who work across the transport sector how parking plays a vital role in journey planning.

Thinking innovatively

- > Members gather at our **Annual Conference** to explore current issues and provide knowledge sharing and collaborative opportunities for all members whatever their background or experience.

Sharing knowledge

- > **Parkex** is the BPA's flagship event and is Europe's largest, dedicated parking exhibition and the premier meeting place for the parking community. New technology solutions and innovations are always high on the agenda for many exhibitors and delegates.

Focusing on the consumer

- > Keeping the consumer at the heart of our thinking is a key objective of the BPA's strategy. Encouraging innovation, investment and the fair and effective use of technology will improve the delivery and management of parking services.

1970

We formed nearly
50 years ago

Representing
700+
members

82,000
employed in
parking sector



Around 1 in 4 car
parks awarded
the Park Mark

2007

Approved Operator
Scheme launched



recognising
excellence
in parking
management

Over
100
qualifications awarded
with **WAMITAB**



Providing
information
and advice for
motorists



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