

# BPA headlines & latest news

## Parking and Transport Wales group

Thursday 16 March 2017



# Membership engagement: we're listening

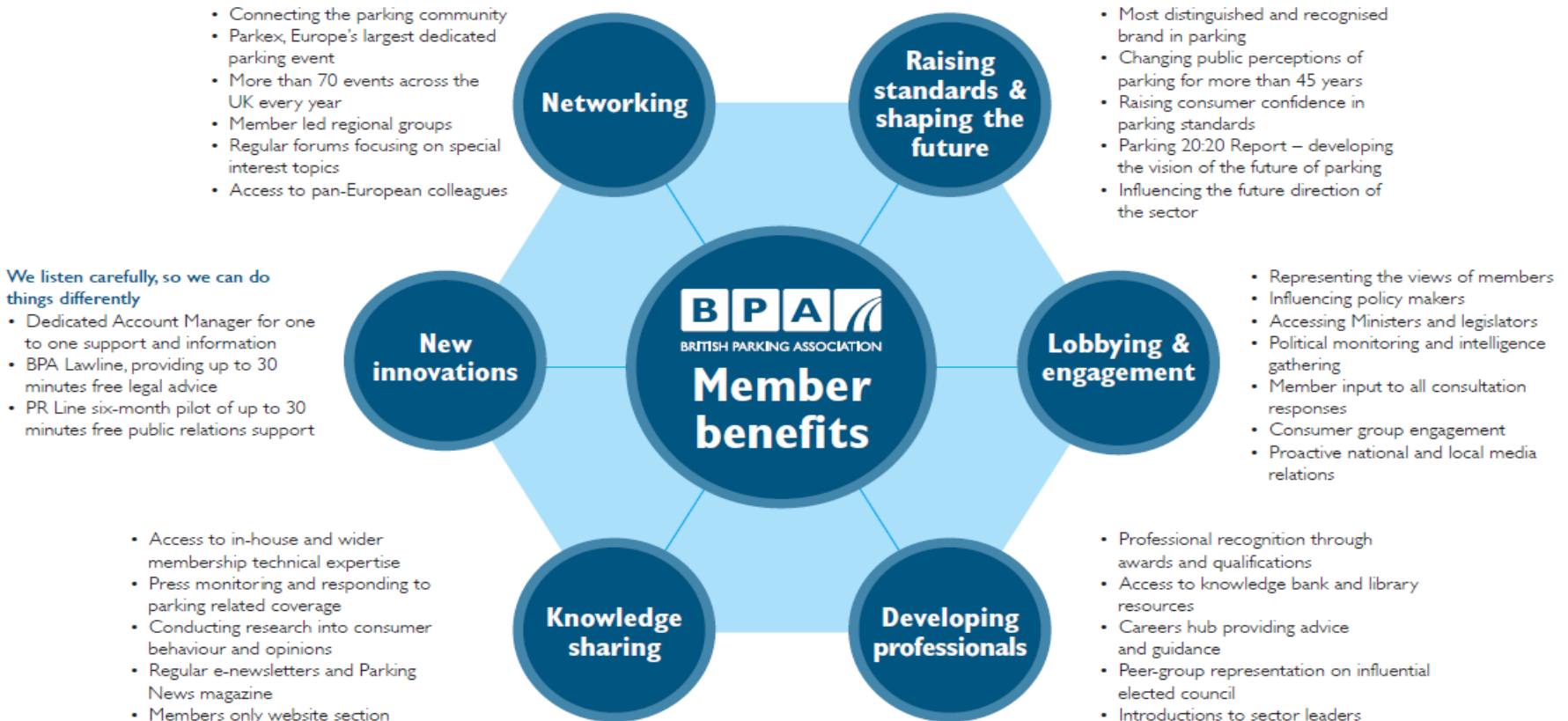
## Our key focus:

The recruitment and renewal 'experience'

### Progress to date:

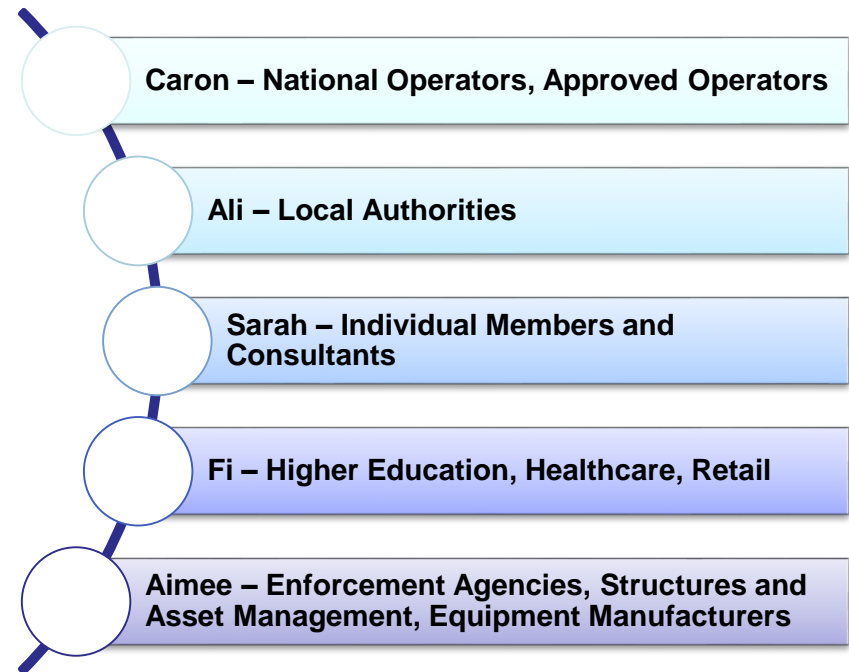
- Account managers
- Member benefits
- Communications process touch-points

# Making the most of your membership



## BPA Membership: Account Managers for you!

- ✓ Every BPA Member now has an Account Manager
- ✓ Account Managers:
  - ✓ Are there for you
  - ✓ Want to hear from you
  - ✓ Will be contacting you



## BPA Events for you: What's on?...



**ParkeX 2017:** 4-6 April  
Registration is now open!  
[www.parkeX.co.uk](http://www.parkeX.co.uk)

**Scottish Exhibition:** 7 September

**Annual Conference:** 5 October

**Members' Dinner:** 22 November

## BPA PR Line Pilot

- Pilot launch spring 2017 - 6 month trial
- Up to 30 minutes free initial PR advice via telephone or email
- Benefit for:
  - Smaller/medium size commercial members who do not have access to PR expertise
  - Public sector members without access to specialist parking knowledge within their own communications teams.
- Email: [bpa@jmw.co.uk](mailto:bpa@jmw.co.uk)

## BPA Service Boards: Hot topics...

### **Operational Services** **Feb 2017**

- Planning Consent
- POPLA
- Railway Byelaws
- Local Authorities' Private Land
- AOS Code Review

### **Public Affairs** **Jan 2017**

- Party Conferences:
- Parking 20:20
- BPA Blueprint for Parking
- BPA Marketing and Communications Plans
- BREXIT

### **Professional Development & Standards** **March 2017**

Encouraging young people into parking  
Review of individual membership  
PCN charges review  
Parxex

## BPA Working for you: Our Recent Consultation Responses...

**Transport Select Committee:**  
Urban Congestion Inquiry

**Department for Communities and Local Government:** Reforming Business Rate Appeals

**Surveillance Camera Commissioner:**  
Draft national surveillance camera strategy for England and Wales

**HMRC:**  
Salary sacrifice for the provision of benefits in kind

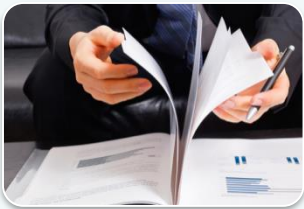
**Office for Low Emission Vehicles:**  
Proposed Ultra Low Emission Vehicles (ULEVs) measures for the Modern Transport Bill

**Private Members Bill:** Parking Places (Variation of Charges) Bill 2016-17.





## BPA latest news:



The Parking Places (Variation of Charges) Bill 2016-17



Awaiting Government Announcement on Off-Street Parking Policy in England



New £5 (Polymer) Banknote in circulation – how have you responded?



New £10 (Polymer) Banknote - Due Autumn 2017 – Are you ready?



New £1 Coin in circulation 28 March 2017 – Are you ready?

# Fund Raising – Marie Curie



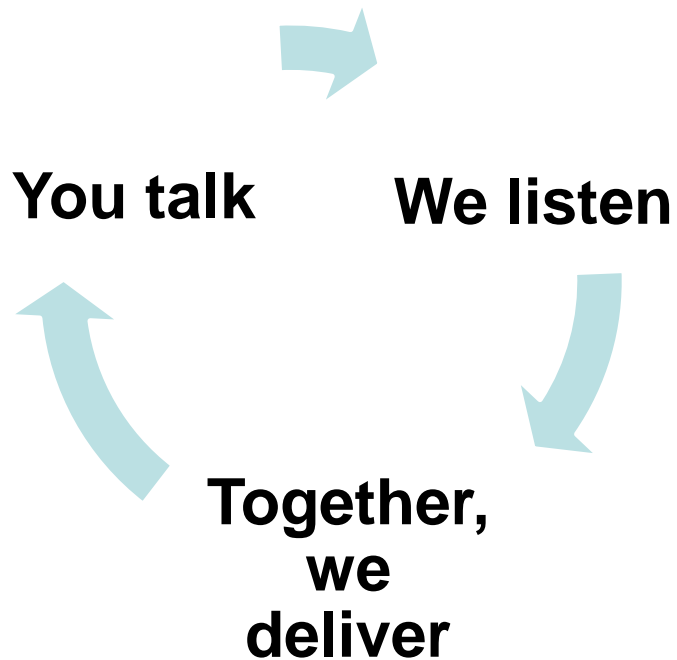
**Excel Civil Enforcement –  
Snowdon walk**

**BT mydonate page is now  
up and running**

**Has anyone noticed the  
daffodil in the room???**



# BPA Membership : It's all about you!



[membership@britishparking.co.uk](mailto:membership@britishparking.co.uk)