

# Private Parking Bill Briefing

Presentation for the AOS Conference  
28 February 2018



# Mountaineering or Orienteering?

Proper Regulation?

Parking (Code of Practice ) Bill 2017

IPC 2013

Independent Appeals Service – PoPLA & ISPA 2012

AOS Code 2012

Protection of Freedoms Act 2012

Auditing and Sanctions 2009

Approved Operator Scheme Code 2009

Consumer Protection Regs. 2008

DVLA ATA Scheme 2007

Ticketing and ANPR Code 2007

Clamping Code 2006

(Draft) Clamping Code 1999

## Code 2012 ... Controls Behaviour...



Offer



Acceptance / Trespass



Breach



Consequences



Responsibility



Signage and Tickets



Staying on the site



Non-Compliance



Fair, Valid & Reasonable



Driver v Keeper

## Code 2012 is **NOT**...



A Statutory Document



Mandatory



Advice



Focus of IAS



Set in Stone!

## Go Compare ... A little test

Signage Messages

Snooze  
Slumber  
Snoring  
Cosy  
Comfort  
Snoozed  
40 winks  
Bedroom  
Tired  
Nap  
Siesta  
Exhausted

## Go Compare...Local Authority Signs Rules!

Set out below  
is a list of the requirements for signage in  
local authority Regulated car parks...

Traffic Signs Regulations and  
General Directions 2016

## Five Government principles for PoPLA

Independent and be seen to be independent

Free to the motorist

Adjudicator decision binding on the operator

Fully funded by the sector

Available on all tickets issued by an ATA member

## Independent Appeals Service

PoPLA Started 1 October 2012

[now] Provided by Ombudsman Services

Independent



## Parking (Code of Practice) Bill



Sir Greg Knight  
MP  
(Conservative)



Kevin Brennan  
MP (Labour)



Pete Wishart  
MP (SNP)



Jacob Rees-  
Mogg MP  
(Conservative)



Daniel  
Zeichner MP  
(Labour)



Graham Jones  
MP (Labour)

## Ministry of Housing, Communities and Local Government



- The Government is supporting the Bill. Rishi Sunak, Minister for Local Government, is the Bill Minister
- MHCLG officials said: “The Bill is not intended to stop the fair enforcement of parking but rather curb the unscrupulous practices of some rogue companies.
- We welcome the on-going support from the parking industry to make sure the code we create is fair, transparent and consistent, and can be used as a tool to support industry to meet the highest possible standards.”

## Parking (Code of Practice) Bill

### A Private Members Bill from Sir Greg Knight MP

- First Reading – July 2017
- Second Reading – February 2018
- Bill Committee – Summer 2018?

### Enable the Secretary of State to publish a Code of Practice for Parking on Private Land

- Consultation?
- Enable the Code to be managed by a 'public body'?
- Financial provisions?

## Scope of the Bill...?

Expected behaviours for Operators, Landowners and motorists;

Nature and scope of a truly Independent Appeals Service;

Auditing and Sanctions / consequences for non-compliance;

The criteria for Approved/Accredited Parking Schemes.

Funding

AOS Code of Practice

PoPLA

Audit and Sanctions

The BPA?

Funded by Profession

## BPA activity around the Bill

Contracted GK an external Public Affairs company to support lobbying

BPA SMT had meetings with Sir Greg Knight (Bill Sponsor) and Lilian Greenwood MP Chair of the Transport Select Committee to discuss Bill

Targeted briefings on the BPA's position sent to a range of MP's

GK and the BPA drafted an article for Sir Greg for the Conservative Home website

Targeted Press Releases highlighting our support sent to multiple news outlets

Parking Forum 8<sup>th</sup> March to discuss the Bill

## Communication activity

- Frequent communications to members via all relevant and appropriate channels
- Updates at Regional Meetings, Interest Groups, Focus Groups
- Monthly Parking News articles including Sir Greg Knight and other high profile MPs
- New Statesman parking supplement promoting BPA position around the Bill
- Telegraph Business Reporter filmed interview with Chief Executive
- Parking Forum in March – discussion with MPs and key stakeholders on the Bill
- Briefings sent to all MPs setting out BPA position
- Briefings sent to all media contacts setting out BPA position
- Press releases setting out current position at relevant times
- Placing positive stories in the media around key announcements
- Responding to media enquiries and requests for interviews as required
- Liaising with publishers to place relevant print features and interviews

## Your Questions and Comments

