

Service or commodity? The motorists' view

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Service or commodity?

- Legally, parking management is probably neither
- Parking provision is essential for car use and therefore a valuable commodity
- Parking also essential aspect of social, commercial and political activity



The motorists' view

- Provision and management of parking on or off street is an essential service
- Influences / determines choice of home, work, shop and play
- Influences perception of local authority



The motorists' view

- Recognition that parking has to be managed and paid for
- Recognition that enforcement necessary
- Fairness very important



What is 'Fairness'?

- Confused / conflicting views about fairness
 - fairness v efficiency
 - fairness v compassion
- Fairness includes confidence in safeguards
 - Clear signing inc lines
 - Photographic evidence
 - Representations / independent appeals



The motorists' view

- Three types of contravention
 - Deliberate Don't care
 - Negligent Must try harder
 - Accidental Not enough/too much info
- Dealt with in same / similar way
- System judged by way in which it deals with minority of difficult cases, not majority of easy ones!



Public v Private?

- Different legal systems
- Motorists don't understand
- Private enforcement unfair, unhelpful, unregulated and very unpopular



So What?

- Been taking place for 25 years
- Becoming more responsible. Still a few 'bad apples'
- But none of the safeguards of RTA/TMA
- And still an easy target for media etc. 'cowboy clampers'
- Now, an easy target for Government action



The IAM view

ALL PARKING

- Continue to increase fairness, proportionality and transparency at all stages of enforcement

PRIVATE PARKING

- Introduce regulation as quickly as possible and exclude 'bad operators'
- Include RTA/TMA safeguards esp credible appeals process
- Do it quickly, or risk politicians doing it to you!

